

VIN DE FRANCE

French wines with a fresh twist

With Vin de France, enjoying French wine is easier than ever before

Good news for French wine fans: thanks to the Vin de France label, it is now simpler to find great-tasting, excellent value wines from the country whose winemaking know-how needs no introduction. Created in Europe in 2009, this forward-thinking, France-based classification is the result of a desire to extend French wine beyond the historic appellation system. Happily, it gives France's growers and producers whole new way of making wine, as well as making life easier for wine lovers.



87 POINT
BEST BUYS

A LA COMPAGNIE RHODANNIENNE
L'ORIGINAL FRENCH
KISS PINOT NOIR
\$12

B LIONEL OSMIN
& CIE 2015 VILLA
CHAMBRE D'AMOUR GROS
MANSENG-SAUVIGNON
\$11

C BADET CLÉMENT
& CIE 2014 MAISON
DE LA VILLETTE
GRENACHE-SYRAH-
MOURVEDRE
\$9

D L. TRAMIER & FILS
2015 ROMANTIC
CHARDONNAY
\$12

E GABRIEL MEFFRE
2015 LA CHASSE
SYRAH
\$11



VIN DE FRANCE

JUST THINK PINK!

With Vin de France rosé, diversity is the name of the game. Thanks to the wonderfully wide range of grape varieties used, there's a wide style spectrum, from bold and savory to fresh and fruity. These playful wines display a multitude of hues, from brilliant ruby red to the palest of pinks. Flavor-wise, notes of red fruit, flowers, citrus and melon are often complemented by a crisp, dry finish that leaves your mouth watering for more. Creativity is the watch word: from Syrah to Cinsault, Grenache, Négrette and beyond, the choice is yours. Rest assured, there's a Vin de France rosé that's right for you.

A
86 POINTS
LE VAL 2015 ROSÉ
GRENACHE
\$10

B
86 POINTS
LIONEL OSMIN
& CIE 2015 LA
VIE EN ROSE
NEGRETTE
\$11

Dive deeper into Vin de France:
visit www.vindefrancewines.org



Thanks to Vin de France wines, producers now have the freedom to source the very best grapes from any vineyard in France (an important point which helps ensure consistency of quality, year-in, year-out), and those grapes can be used to make exciting, single variety wines or inspired, fascinating blends.

This flexibility has given birth to creativity in the winery: with Vin de France, winemakers are becoming wine designers, creating unique styles and combinations of grape varieties to great effect. A new generation of French wine has come to the fore, to the benefit of wine aficionados everywhere.

Unsurprisingly, this fresh take on French wine has met with great success. Vin de France has continued to grow since its launch seven years ago, so wine fans can look forward to ever-more choice and wine-drinking pleasure.

It's worth noting that Vin de France wines are ideal for sharing with friends and family, as the wide variety of styles and easy-drinking nature means that there's always the right bottle for any occasion. From Monday night pizza to a special celebration, an impromptu picnic to a meticulously-planned feast, a delve into this trove of vinous treasures will ensure that there's always something special in the glass.

Fresh and elegant, Vin de France white wines are an ideal partner for fish and seafood, vegetables and salads, but they also make a mouthwatering match with cheese (particularly creamy, tangy goat cheese). Fruity red wines from Vin de France have

VIN DE FRANCE FRENCH WINES TASTED & RATED



Prepare to be wowed by French wine making at its creative, value-for-money best. These wines have been sampled, rated and selected by the Wine Enthusiast tasting panel for your drinking pleasure. Combining French savoir-faire with Vin de France flair, this line up is guaranteed to change the way you see French wine (all wines listed scored a minimum of 87 points). Discover the new generation of French wines! You can find the full selection of Vin de France at www.winemag.com/ratings, keyword Vin de France.



89 POINTS
GÉRARD
BERTRAND 2014
KOSMOS SYRAH-
GRENACHE
BLEND
\$25



88 POINTS
2014
CONFIDENCE-
INDISCREET
CHARDONNAY
\$15



88 POINTS
MAISON
NICOLAS PERRIN
2014 SYRAH
\$17



88 POINTS
MICHEL GASSIER
2014 LES PILIERS
CABERNET
SAUVIGNON
\$17

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medium weight and a lingering finish, making them perfect with red meat, stewed or grilled, as well as Middle Eastern dishes, and there's nothing better than a lively Vin de France rosé to match the sunny cuisine of the Mediterranean. The same goes for picnics, barbecues or exotic, spicy dishes: just think pink.

Naturally the classic French varieties known and loved by all - like Chardonnay, Sauvignon Blanc, Syrah, Cabernet Sauvignon, Merlot and Pinot Noir - can be found in Vin de France wines, but winemakers within this youthful category have the freedom to tailor new wine styles and work with lesser-known grapes, so you can dare to be different in your drinking habits. Curious to try a Viognier-

Muscat-Colombard combo? Want to tickle your tastebuds with Tannat or Terret? Then Vin de France is the answer, spicing up wine lovers' lives with a taste of the unexpected, backed up by the French touch that ensures quality and authenticity.

Finding these exciting bottles couldn't be easier: the simplicity of labeling makes it a cinch. Just look for the Vin de France name on the label, where you'll also find details of the grape varieties and vintage, making everything crystal-clear. Purchasing French wine used to be a conundrum but now it's a joy, and with accessible prices (most Vin de France bottles retail at \$9 - \$30), savvy shoppers are getting more for their money.

Every year, a Vin de France selection is made

to identify the very best value wines, promoting those bottles that offer maximum drinking pleasure at an eminently reasonable cost: the results are published on the Vin de France website at www.vindefrancewines.org.

French wine certainly has a bright future ahead of it, thanks to this novel twist that pairs Old World savoir-faire with innovative wine-making ways.

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www.vindefrancewines.com



87 POINTS
 LES VINS
 SKALLI 2015
 PIERRE MOULIN
 CHARDONNAY
 \$13



87 POINTS
 FRANÇOIS
 LURTION 2015
 LES FUMÉES
 BLANCHES
 SAUVIGNON
 BLANC
 \$12



87 POINTS
 LE JARDIN
 D'EOLE
 PINOT NOIR



87 POINTS
 FRÉDÉRIC
 BROUCA 2013
 SAMSO SEULLE
 CINSULT