

# ANIVIN DE FRANCE

Association Nationale Interprofessionnelle

**TAKE PART IN THE 2015**

**BEST VALUE VIN DE FRANCE SELECTION**

**Moderated by the UNION DES OENOLOGUES DE FRANCE**

**Free Registration**

**Send in your registration form and samples**

**before 30<sup>th</sup> January 2015**

**An excellent way to promote your wines:**

## **OPTIMISE YOUR BUSINESS OPPORTUNITIES**

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- Inclusion in our stand at Prowein (Germany) from 15<sup>th</sup> to 17<sup>th</sup> March 2015.
  - Recognition of the quality of your wines by an international panel of experts.
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- Your selected wines will be featured in the international trade press through a dedicated feature about the 2015 Best Value Vin de France Selection and the corresponding companies in The UK, The Netherlands, Belgium and Germany.
  - Inclusion in a mailing to more than 30,000 wine professionals in Germany, Belgium, Canada, China, Denmark, The USA, Japan, The Netherlands, Poland, Czech Republic and The United Kingdom.

## BOOST YOUR SALES WITH THE ANIVIN DE FRANCE MEDAL

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- A sign of quality for consumers, helping them in their buying decision process.
- Increased on shelf impact to allow you to create brand loyalty.

## TERMS AND CONDITIONS

Tasting targeting exclusively VIN DE FRANCE wines, still wine only, red, white and rosé. Vintage 2012, 2013 and 2014 only.

Thank you in advance for complying with the schedule and procedures below, which are necessary to ensure the smooth running of the 2015 Best Value Vin de France Selection.

### 1. HOW TO ENTER YOUR WINES **Deadline 30<sup>th</sup> January 2015**

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- Enter your wines by completing the attached form (Parts 1 and 2) and sending it back to ANIVIN DE FRANCE by post, email or fax.
- The wines can be submitted by producers belonging to ANIVIN DE FRANCE or by their importers, agents or retailers.
- We advise producers to liaise with their agents/importers in order to avoid duplicate entries.
- The entry to the 2015 Best Value Vin de France Selection is free of charge in order to support VIN DE FRANCE brands, the costs being covered by ANIVIN DE FRANCE (excluding costs of shipping samples).

## 2. HOW TO SEND IN YOUR SAMPLES **Deadline 30<sup>th</sup> January 2015**

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- Send **FOUR** 75 cl bottles of each wine entered.
- Each bottle should carry its retail label.
- A copy of the registration forms must be enclosed with the samples.
- In order to facilitate recycling of waste, please try to avoid using polystyrene, newspaper or empty bottle in your parcels.

Delivery address:

**Cave BOURDIN  
pour  
BEST VALUE VIN DE FRANCE SELECTION 2015  
10-12, Avenue de la Drionne  
78380 BOUGIVAL  
FRANCE**

**Please, mark each of your boxes with: '2015 BEST VALUE VIN  
DE FRANCE SELECTION' on your boxes**

\* No registrations will be accepted after January 30<sup>th</sup> 2015 and the wine delivered after that deadline will be excluded from the selection.

\* Incomplete entries will not be accepted: samples must be sent with the complete registration forms.

\* We advise you to register your wines carefully, ensuring that all information provided is accurate, as this information will be identically replicated in all communications about the 2015 Best Value Vin de France Selection.

### 3. THE TASTING AND SELECTION OF THE WINES

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- February 12<sup>th</sup> 2015: wine tasting in Paris, moderated by the Union des Œnologues de France (UOEF).

- February 16<sup>th</sup> 2015: results will be released on the ANIVIN DE FRANCE website.

- Wines will be tasted and scored blind, following the scoring process of the UOEF. No information that could affect the outcome of the tasting panel will be available.



- The decision of the President of UOEF is final.

- The wines will be presented in a certain order when the results will be released, in the tasting booklet or on the stand at Prowein, but this won't be a ranking of any sort.

#### **The Jury, made of international wine experts:**

An opportunity for your wines to be tasted by key buyers.

(Below a few 2014 jury members, for reference)

Franck Joseph  
Simon Gaudreault-Rouleau  
Jin Yang  
Zhang Yi  
Grace Cai Yingji  
Vlastimil Vavra  
Christian Mewes  
Heiko Fiedler  
Sven Zerwas  
Jacqueline Snoeker  
Niels Holm  
Janetta Wanders  
Tomasz M. Sielczak  
Benjamin Cahill  
Ana Sapungiu  
Beth Willard  
Mirek Von Springer  
William Schallert  
Shelby Haller Ledgerwood  
Doug Jeffers

Acheteur DELHAIZE  
Expert en vin à la SAQ  
Acheteur NICEWINE.COM  
Acheteur YHD.COM  
Acheteur AUSSINO  
Acheteur SPAR CESKA  
Acheteur EDEKA STRUVE  
Acheteur KONSUM DRESDEN  
Acheteur VIN ET VIE GmbH  
Acheteur AHOLD  
Acheteur BIJEEN GROUP  
Importateur DELTA WINES B.V  
Importateur AN.KA Wines Sp. z o.o.  
Acheteur THE CO-OPERATIVE  
Acheteur ODDBINS  
Acheteur DIRECT WINES  
Acheteur GOODY GOODY  
Acheteur THE YOUNG'S MARKET COMPANY  
Acheteur VINESSE  
Acheteur BINNYS

Belgique  
Canada  
Chine  
Chine  
Chine  
République Tchèque  
Allemagne  
Allemagne  
Allemagne  
Pays-Bas  
Pays-Bas  
Pays-Bas  
Pologne  
Royaume-Uni  
Royaume-Uni  
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#### 4. HOW TO SEND YOUR SAMPLES FOR PROWEIN **Deadline 27<sup>th</sup> February 2015**

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- If selected, you will be expected to send **12 bottles of** 75cl of each of the selected wines to ANIVIN DE FRANCE, featuring their final retail label for Prowein.
- Your samples have to arrive at ANIVIN DE FRANCE by 27<sup>th</sup> February 2015 at the latest.
- The cost of shipping your samples from our warehouse in France to Prowein in Germany will be covered by ANIVIN DE FRANCE.

### **ANIVIN DE FRANCE**

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